

## International Speaker, Bestselling Author, Executive Coach and Thought Leadership Strategist

Mindy is a bestselling author and her latest book *24 Carat BOLD* has been called 'practical and inspiring' by leading business thinkers.

She is the author of four books and hundreds of thought-leading articles.

A native New Yorker, Mindy currently resides in the UK where she operates three businesses. She is **Founder and Director of REAL Thought Leaders**, **Founder and CEO of The Book Midwife®** and **Co-Founder and CEO of Ecademy Press**, a cooperative publishing house for business authors. She has an enviable list of over **300 published clients** who have become real thought leaders and successful authors.

Mindy has an MBA in International Business and has taught the post-graduate diploma course for the Chartered Institute of Marketing in the UK. She has been an international speaker for more than 15 years and has presented to over 10,000 business executives and entrepreneurs in over 10 countries.

### WHY BOOK MINDY

You and your leadership team are the experts in what you do. The only problem is, you don't always get the visibility, credibility and recognition in the market that you deserve. Book Mindy for powerful and stimulating **keynotes, workshops, executive sessions and coaching** – and turn your leaders into REAL thought leaders!

### SPEAKER TOPICS:

#### "Secrets of Writing and Publishing"

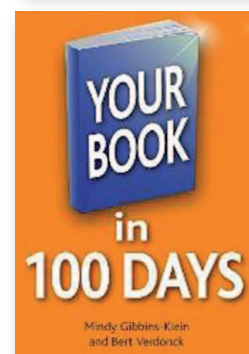
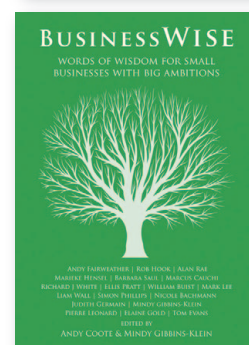
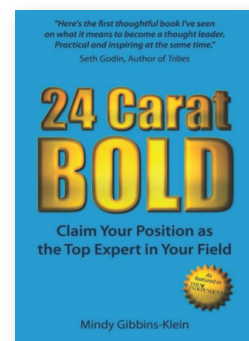
**Content:** Thinking of writing and publishing a book? It can be a fantastic way to boost your credibility, increase your income and influence your target market – BUT ONLY IF you do it right. Mindy shares all the facts about writing the best possible book, the best and fastest way to publish a book and the truth about the publishing industry.

#### "How to Be a REAL Thought Leader – how executives need to position themselves to stand out in an increasingly competitive market"

**Content:** How people at the top of their game win business, what REAL Thought Leadership is and how to find yours, Reach, Engagement, Authority and Longevity, what to do, when to do it, how to stand out and how to remain authentic.

#### "Shine and Rise! - How to get the recognition you deserve"

**Content:** Mindy shares her secrets on how to ensure you are seen as the expert in your chosen field, get the recognition you deserve and how to rise and take people with you.



London Chapter President 2012

You can connect to Mindy via: <http://twitter.com/MindyGK> [www.linkedin.com](http://www.linkedin.com) [www.mindygk.com](http://www.mindygk.com)

Turning experts into thought leaders and published authors

*International Speaker, Bestselling Author, Executive Coach and Thought Leadership Strategist*

## Testimonials

"Mindy delivered a meaningful and relevant talk to us all at The Business Club North London on 'How To Be a Real Thought Leader'. She was inspiring, motivational and interactive and we could highly recommend her as a speaker."

**Thornton Holmes, Chief Executive The Business Club North London**

"Mindy's passion for thought leadership through writing is truly inspiring. Her presentations always get people motivated to take action towards sharing their knowledge and thoughts as leaders. I most certainly would recommend her as someone who speaks their mind and serves to share her knowledge and expertise in the topic, with anyone who wishes to learn."

**Eddie Yu, Director, Lady Luck Media Ltd**

"I was fortunate to attend one of Mindy's writers workshops and was very impressed with her knowledge, ideas and passion. I would recommend her highly as a speaker and expert in the writing / publishing industry."

**Dan Britton (client)**

"Instantly likeable, Mindy immediately connects with her audience in a warm and inspirational way. Her presentation was perfectly tailored to her audience's needs and levels of expectation. She made people feel that the challenging art of the writer was accessible and achievable."

**Ingrid Collins, Member of the Society of Authors**

"Through Ecademy we have been delighted to have Mindy as a speaker at a number of events. Her knowledge is excellent and she passes it on to others exceedingly well and with grace and enthusiasm, plus a great deal of empathy. I know that Mindy would add a lot of value to any event."

**Penny Power, Founder of the Ecademy business network**

"Mindy is a highly driven individual who is not only passionate about what she does but also ignites your passion. As a speaker she is engaging and interacts with the audience well."

**Omisona Fasina (client)**

"Mindy is a superb speaker on a range of business topics, especially relating to becoming known as an expert in your field. Insightful, amusing and practical where it matters, Mindy gives her all and inspires others with her passion. I have often heard Mindy speak, at various seminars including ones I've arranged, and I never tire of hearing her."

**Jen Tiller (client)**

"I heard Mindy speak at the Global Speakers Summit. Mindy is motivating and got to the heart of the matter. She zeroed in on what you need to do to succeed at the expert level. I plan to reach out to her to continue our conversation."

**Jeffrey Scott, President, Landscape Success Systems**

"Mindy is a talented, engaging, thoroughly professional speaker and coach and I feel privileged to have been guided by her on the path to my first book. Whether on the stage or in a webinar, she managed to inspire, coach, cajole and support us all."

**Theodora Bredie, Principal, Anne Frank Montessori Ltd.**

"There are a very few business speakers that deliver advice that truly contributes an important and vital stepping-stone to creating an influential and personal brand. The fact that she does this in an engaging, personal and understandable manner makes her keynotes a joy to listen to."

**Stephen Harvard Davis, Managing Partner, Assimilating-Talent**

"Mindy is an engaging public speaker and highly skilled trainer who guides people through the process of writing a book. She is very knowledgeable about the art of book writing and the publishing industry and helps her clients gain the confidence and drive necessary to achieve their goal of being a published author. She is warm and friendly and inspires trust."

**Diane Priestley (client)**

"I have worked with Mindy for some years and recently she spoke to my group on Thought Leadership. She spoke with passion and really enjoys speaking which shows as she speaks with passion and enthusiasm which is infectious. A great subject from a great speaker."

**Brian Chernet, Chief Executive Officer and Trustee, The ELLA Foundation**

"Mindy is always a delightful, inspiring speaker. Her professionalism and knowledge has encouraged several of our 1230 TWC Members to take that final step into writing the book within them - or indeed not, as Mindy's expertise has proved invaluable. It is my pleasure to recommend Mindy - a charismatic, inspiring and knowledgeable speaker."

**Jackie Groundsell, owner, 1230 The Womens Company**

"I saw Mindy speak when I attended a course on publishing your own book. She was an engaging, well informed speaker who was able to translate her knowledge into an informative and interesting day. I'd recommend Mindy as a speaker who knows her stuff and can keep an audience awake!"

**Nicola Cooper-Abbs, Boss Lady, copywriter and editor, All Words**

"I attended a workshop led by Mindy on the subject of how to write a book. She has a lovely style and clear way of expressing the subject. In everything she does her vast knowledge and experience shine through. If you are looking for a speaker, I would recommend Mindy Gibbins-Klein."

**Urmila Phoenix, Imagineer, femaleXperience**

"I've seen Mindy speak several times now and every single time she has been brilliant. Mindy is a real thought leader on thought leadership, but what impresses me most is not Mindy's immense knowledge of the book publishing industry. No, what impresses me most is Mindy's passion for helping business people to succeed in bringing their message to an audience, which simply shines through each one of her talks. If you get the chance to see Mindy speak you should take it, you'll be so glad that you did."

**Bryan Barrow, Member Host, PSA London Chapter, Professional Speaking Association**

"Having worked with Mindy Gibbins-Klein in the past, it was a great pleasure to hear her speak at an Institute of Directors breakfast meeting recently. Inspiring as always, Mindy nonetheless has both feet firmly planted on the ground, so you know that all those aspirations can - and will - be turned into reality. Mindy spoke about the three 'F's' of writing - fame, fortune and fulfilment. To these must be added the fourth 'F' - anything involving Mindy is fun! Highly recommended."

**Anthony Nixon (client)**

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